



DOVELY HOSTS FIRST "ADOPTION QUILT DAY" THIS SATURDAY



--10 Milwaukee-area children will receive hand-made quilts to commemorate their recent adoption--

WHAT:

This Saturday, 10 recently adopted Milwaukee-area children will receive handmade quilts at the 1st Annual Adoption Quilt Day, a celebration designed by Dovely Quilts & Fabrics to commemorate new adoptions and the store's official grand opening. Owner Sarah Mast's desire to help people, combined with her passion for quilting, led her to dream up this event. A long time supporter of the child adoption process, Mast wanted to help celebrate the moment that children find homes. (She and her husband have been foster parents for several children and just adopted a child this spring.) Mast also knows the comforting and very personal quality of handmade quilts.

WHO:

Sarah Mast, Owner of Dovely Quilts & Fabrics, will present 10 local children and their new adoptive families with a handmade quilt created to commemorate their adoption.

Other attendees include:

- Area social workers, adoption counselors, lawyers and consultants;
- Store customers who have been invited to celebrate this grand opening celebration for Dovely Quilts & Fabrics.

WHERE:

Dovely Quilts & Fabrics Store
138 E. Capitol Drive (near Outpost Natural Foods)

WHEN:

THIS SATURDAY, June 4th, 4:00 p.m.

ABOUT DOVELY:

If you've attended a baby or wedding shower recently, you've probably witnessed the growing trend firsthand: custom quilts are *the* gift to show up with these days. Sarah Mast, owner of the new Dovely Quilts & Fabrics store on East Capitol Drive, spent years creating quilts, handmade dolls, and other textile treasures out of her home until formalizing her business seemed the next logical step. For those who quilt and others who crave the finished product (but lack the time or will to do it themselves), she opened the doors to the Dovely boutique, a home for quilters to find supplies, a design shop for the gift-giver seeking a truly personalized present, and a homespun haven for quilted purses, handmade dolls, and other patchwork pieces. The first annual Adoption Quilt Day on June 4, 2005 is the store's official grand opening celebration.



"Adoption should be celebrated. A child has found a home and parents now have the gift of a child in their lives. I want to do my part, through my new business, to congratulate these people."

--Sarah Mast, Owner, Dovely Quilts & Fabrics--



FOR MORE INFORMATION, PLEASE CONTACT:

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